



Region IV Public Health Training Center Leadership Webinar Series



CULTURAL COMPETENCE

Cultural Humility and the Transformation of Scripts of Inequality | Jann Murray-García, University of California, Davis | bit.ly/2rJkulW

Health Equity in the Face of Change: Tools for a National Campaign Against Racism | Camara Jones, American Public Health Association | bit.ly/2qUqu7S

Cultural Competency in the Public Health and Health Care Workforce | Cynthia M. Harris, Florida A&M University | bit.ly/2rwfjVp

Unconscious Bias: Do I Have the Tools to Recognize It and Speak Up? | Leonie Gordon, Medical University of South Carolina | bit.ly/2ydOtXg

Refugee Health: Public Health Promotion and Disease Prevention through Culturally Competent Care | Ruth M. Carrico, University of Louisville | bit.ly/2njJRsq

MANAGEMENT

Giving and Receiving Feedback For Personal and Professional Growth | Shana Merlin, Merlin Works | bit.ly/2xK4hRi

Leadership and Multi-generational Dynamics: Mentoring a New Generation of Leaders in the Workforce | Guwan Jones, Baylor Scott & White Health | bit.ly/2kJXNcx

Understanding the Rural Landscape: What Works in Improving Health and Well-Being | Tanisa Adimu, Georgia Health Policy Center | bit.ly/2CeGg7p

Shaping Organizational Culture: The Role of Leaders | Peter M. Ginter, University of Alabama at Birmingham | bit.ly/2qUOSXU

Budgeting: Linking Strategies to Resource Allocations | Andrew C. Rucks, University of Alabama at Birmingham | bit.ly/2qjT5HB

Working Together for the Future: Tapping into Federal Programs and Services in Your Community | Arlene Lester, DHHS Office of Minority Health; Michele Farris & Judy Trawick, Health Resources and Services Administration | bit.ly/2peVnYk



PERSUASIVE COMMUNICATION

Using Virtual Human Technology to Improve Workforce Development and Public Education | Ron Goldman and Jennifer Spiegler, Kognito | bit.ly/2zbdjsJ2

Becoming the Hero of Your Story: Developing and Distributing Persuasive, Resonant Messages for Your Key Audiences | Paige Rohe, National Association of Chronic Disease Directors | bit.ly/2uXqDeC

Empowering Your Audience to Improve Their Health: Tools for Elevating Chronic Disease Communications to Support Your Programs | Paige Rohe, National Association of Chronic Disease Directors | bit.ly/2lrlenL

Educating Policymakers About Public Health Issues | Scott Maxwell, Georgia Public Health Association | bit.ly/2A3x9CD

In Print and On Air: Get Ready to Work with the Media | John Patton, National Association of Chronic Disease Directors | bit.ly/2zZdsiS



SYSTEMS THINKING

Change, Challenge, Adversity, and Resilience: Ideas and Tools for a Turbulent World | Linda Hoopes, Resilience Alliance | bit.ly/2CR3m3h

Becoming the Health Strategist – Putting Your Skills into Action | Ron Chapman, Magnetic North, LLC | bit.ly/2rzQS9g

Change Management: A Critical Strategic Skill for Public Health Workers | Brian Davis, Booz Allen Hamilton | bit.ly/2M1WghB

Public Health in a Time of Change: Charting the Course for Health Policy, Population Health, and Evidence-based Prevention | John Auerbach, Trust for America's Health | bit.ly/2n4IR9J

The Interface of Public Health and Health Care: Population Health through Improved Infectious Disease Prevention and Management | José T. Montero, Centers for Disease Control and Prevention | bit.ly/2mRD8CZ

Population Health vs. Public Health and ACA's Impact | John Vena & Philip Smeltzer, Medical University of South Carolina | bit.ly/2peVldy



Region IV Public Health Training Center Priority Health Concerns Webinar Series



EMERGING ISSUES

Building Response-Ready State and Local Health Departments Across the Nation | Harald Pietz, Centers for Disease Control and Prevention
Department of State and Local Readiness | bit.ly/2BwAppt

Fighting Flu Now and Preparing for the Future | Lynnette Brammer & Kristen Nordlund, Centers for Disease Control and Prevention | <http://bit.ly/2FEdP4I>

Public Health's Role in the Prevention and Control of Healthcare Associated Infections | Ruth Carrico, University of Louisville | bit.ly/2GJYG2y

A "One Health" Approach to Managing and Preventing Animal Bites | Peter Rabinowitz, University of Washington | bit.ly/2s3R8gm

Health Communication and Vector Control: Zika Lessons Learned and Priorities | Victoria Carter & Janet McAllister, Centers for Disease Control and Prevention | bit.ly/2sH9cgl

Protecting the Public from Mosquito-borne Illnesses: The Zika Challenge | Beth P. Bell, Centers for Disease Control and Prevention | bit.ly/2Ot9ULQ

The Zika Virus: What It Is and How to Protect Against It | Cherie Drenzek, Georgia Department of Public Health | bit.ly/2pWcddb



SUBSTANCE MISUSE

Opioid Tapering Guidance and Whole Health Strategies for Pain Management | Michael Saenger & Heidi Cantrell, Veterans Administration | bit.ly/2DtngSJ

Cross-sector Collaboration to Address the Prescription Drug Misuse Crisis | Robert Pack & Nick Hagemeier, East Tennessee State University | bit.ly/2igQAmV

Overview of Opioid Misuse, Associated Harms, and Public Health Responses in the US | Hannah Cooper & Sasha Mital, Emory University | bit.ly/2rlSDWj

These are 90-minute, on-demand recordings. Use the links to register for an individual webinar, or view all offerings at r4phtc.org.

Within ten minutes of registering, you should receive a confirmation email with a link to the webinar or recording. Please check your junk or spam folder for this message. For assistance, contact Michelle Carvalho at mlcarva@emory.edu.

Continuing education credits are not available, but certificates of completion are sent to participants (for documentation and/or category 2 credits requests).