



Region IV Public Health Training Center

A MEMBER OF THE PUBLIC HEALTH LEARNING NETWORK

Public Health Practice Academy

The Region IV Public Health Training Center (R-IV PHTC) offers a series of skill-based professional development workshops called the Public Health Practice Academy (PHPA). Workshops in the series are offered free of charge to host organizations, and participants can earn continuing education credits at no cost. The goal of the PHPA series is to provide public health professionals—especially those serving underserved populations and areas—with core skills that can be used in public health practice. The trainings are appropriate for those without extensive formal training in public health as well as for seasoned public health professionals who are interested in a refresher.

R-IV PHTC partners with public health districts, departments and agencies to host PHPA workshops. The host organization is asked to provide a training space and assistance in promoting the training. While the host organization receives priority registration, workshops may also be promoted outside of the organization in order to maximize resources. Workshops generally accommodate 25-50 participants, depending on the topic and room capacity.

Workshops in the Public Health Practice Academy series:

- Assessing Attitudes & Health Behaviors to Inform Interventions and Programs)
- Community Assessment: Making Data Count
- Community Engagement for Public Health Planning
- Communicating Across Cultures: Cultural Competence for Public Health and Health Care Professionals
- Effective Communication Skills for the Public Health Professional
- Health Literacy & Cultural Competency: Practical Skills for Public Health Practitioners
- Introduction to Epidemiology in Public Health
- Practical Evaluation Skills for Public Health Practitioners
- Program Planning Basics: Turning Good Ideas into Effective Programs
- Public Health Informatics: Using Information to Impact Public Health Practice
- Social Marketing and Health Communications – Skills for the Public Health Practitioner



CONTINUING EDUCATION CREDITS

Continuing Education credits are offered at no cost for trainings that occur prior to August 31, 2017.

- ▶ **CME:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Centers for Disease Control & Prevention and School of Public Health, Emory University. The Centers for Disease Control and Prevention is accredited by the Accreditation Council for Continuing Medical Education (ACCME®) to provide continuing medical education for physicians.

The Centers for Disease Control and Prevention designates this live educational activity for a maximum of **6.0 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.
- ▶ **CNE:** The Centers for Disease Control and Prevention is accredited as a provider of Continuing Nursing Education by the American Nurses Credentialing Center's Commission on Accreditation. This activity provides **6.0 contact hours**.
- ▶ **IACET CEU:** The Centers for Disease Control and Prevention is authorized by IACET to offer **0.6 CEU's** for this program.
- ▶ **CECH:** Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designed for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to **6 total Category I** continuing education contact hours. Maximum advanced level continuing education contact hours available are 0. CDC provider number GA0082.

To inquire about scheduling a training, contact Training & Communications Specialist Hilary Merlin at hilary.merlin@emory.edu or 404-727-1286.
www.sph.emory.edu/r4phtc

